

Vision 2020: The Right to Sight

versal, Organisation pour la Pr vention de la C cit , The Carter Center, The Fred Hollows Foundation and some 60 other organisations.

It is estimated that an extra US\$100 million per year is needed.

How Do We Reach the Funders?

A wide range of sources will be targeted. These include:

- wealthy foundations
- governmental and inter-governmental donors, such as the European Union and the World Bank
- the corporate and business communities
- individual donors.

Because Vision 2020 has a wonderfully positive unique selling point, the chances of success with these funders are high.

Competition is so great with funders that a poorly thought out approach is unlikely to bring results. Under pressure from organisations such as the International Monetary Fund, governments the world over are shrinking their public sector. Government funds from developed countries for development aid is therefore falling as a percentage of the donor country's own annual income, i.e., gross nation-

al product. Unfortunately this decline in official funding is happening at a time when companies around the world are driven by shareholders who demand the highest returns possible on their investments. The capacity of private companies and industries to donate funds for development work is therefore also under great pressure.

Immensely wealthy individuals such as Bill and Melinda Gates, Ted Turner and other philanthropists have to some extent filled the gap created by the reduction in government and corporate generosity. But the demands upon these people, foundations and organisations is extraordinary. So Vision 2020 must be very well organised, clever and inventive to get to the front of the ever growing queue of those fundraising.

An international Vision 2020 Executive Director, who will be located with the World Health Organization in Geneva, is also being recruited. A key responsibility of this position will be fundraising.

National Vision 2020 Entities

SomecountriessuchasAustralia,Indiaand the United Kingdom have either decided or are considering establishing national Vision 2020 organisations to co-ordinate

activities better within their own countries. The Vision 2020 logo and name is being registered as a trademark in a wide range of countries so that the good name of Vision 2020 can be professionally managed and protected. Fundraising guidelines and other organisational matters are also being developed.

National Vision 2020 entities will play an important part in helping facilitate fundraising.

Fundraising Strategy

Fundraising is a discipline involving a wide range of sophisticated techniques. These techniques include direct mail, telemarketing, bequests (legacies), special events, capital campaigns (to raise money for infrastructure and equipment) and public appeals.

Vision 2020, through its members and partners around the world, has access to highly developed fundraising expertise. Sharing knowledge, contacts, fundraising skills and expertise amongst the wide range of groups and individuals involved will be crucial to successful Vision 2020 fundraising. Guidelines on how to handle these matters are being developed. □

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Diploma Examination in Ophthalmology DRCOphth

ANNOUNCING A CHANGE TO THE STRUCTURE

From November 2001, there will be no Practical Refraction section in the Diploma examination

The New Diploma Examination (DRCOphth) is a test of ophthalmic knowledge including relevant basic sciences and clinical skills for candidates who have worked in ophthalmology for one year (full-time or equivalent). This work experience need not have been gained in the UK

**Information, Exams syllabi, Applications from:
The Head of the Examinations Department at
the above address**

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UK and Overseas Examination Calendar 2001

Exam	Dates of examination	Location	Closing date
Part 1 MRCOphth	23-24 April	UK, India	12 March
	8-9 October	UK, India, Egypt	27 August
Part 2 MRCOphth	18-22 June	UK	7 May
	10-11 October	India	27 August
	5-9 November	UK	24 September
Part 3 MRCOphth	12-15 March	UK	29 January
	17-21 September	UK	6 August
	11-12 October	India	27 August
DRCOphth	25-28 June	UK	14 May
	19-20 November	UK	8 October

Overseas locations:

**Aravind Eye Hospital, Madurai, Tamil Nadu, India
The British Council, Cairo, Egypt**