



Useful resources for advocacy

General

An introduction to advocacy: training guide by Ritu R Sharma. This training guide introduces the concept of advocacy and provides a framework for developing an advocacy campaign. The guide is designed for a workshop setting, but can also be used as a self-teaching device. Available for free download. www.globalhealthcommunication.org/tools/15

The how and why of advocacy by BOND (British Overseas NGOs for Development). Provides good information on advocacy aimed at producing policy change. Available free of charge from the website www.bond.org.uk/pubs/index.html or directly from the supplier: BOND, Regent's Wharf, 8 All Saint's Street, London N1 9RL, UK.

Environmental toolkit for advocacy by the Environmental Law Institute. Although this detailed 111-page book is focused on environmental advocacy, many of the same principles can be applied to advocacy for eye health. Available for free download and copying in low- and middle-income countries. www.eli.org/pdf/africa/Advocacy%20Tools%20Handbook%20Final%203.pdf

PROFILES nutrition advocacy. For more information, write to Academy for Educational Development, Global Health, Population, and Nutrition Group, 1825 Connecticut Avenue, NW, Washington DC 20009, USA. Visit www.aedprofiles.org or email PROFILES@aed.org

The Advocacy Institute of the Institute for Sustainable Communities. Visit www.advocacy.org

National and international

Blindness, poverty and development by IAPB. Download from www.v2020.org (under 'Publications') or write to LV Prasad Eye Institute, LV Prasad Marg Banjara Hills, Hyderabad 500 034, India.

Poverty Strategy Reduction Papers (PRSPs). Read more on www.imf.org/external/np/exr/facts/prsp.htm

Country Cooperation Strategies (CCSs). Read more on www.who.int/countryfocus/cooperation_strategy/en/

Millennium Development Goals. Read more on www.undp.org/mdg/basics.shtml

Gender

WHO Information Sheet on Gender and Blindness, 2002. www.who.int/gender/other_health/en/genderblind.pdf

Previous Community Eye Health Journal articles

Increasing uptake of eye services by women. Vol 19, Issue 60, 59–60.

Gender and blindness: eye disease and the use of eye care service. Volume 16, Issue 45, 11–12.

ANNOUNCEMENTS

Meetings

World Congress on Optometric Globalisation 11–13 April, 2008, London, UK. For more information, email the World Council of Optometry at wco@pco.edu or fax +1 215 780-1325.

Unite For Sight Fifth Annual International Health & Eye Care Conference 12–13 April, 2008, Connecticut, USA. For more information, visit www.uniteforsight.org/conference/2008 or write to Unite For Sight, 31 Brookwood Drive, Newtown, CT 06470, USA.

World Ophthalmology Congress 28 June to 2 July, 2008, Hong Kong. For more information, visit www.woc2008hongkong.org or write to Angela Cho, Department of

Ophthalmology & Visual Sciences, The Chinese University of Hong Kong, 3/F, Hong Kong Eye Hospital, 147K Argyle Street, Kowloon, Hong Kong.

IAPB General Assembly 25–28 August, 2008, Buenos Aires, Argentina. For more information, write to Louis Pizzarello, Secretary General, International Agency for the Prevention of Blindness, IAPB Central Office, LV Prasad Eye Institute, LV Prasad Marg, Banjara Hills, Hyderabad 500 034, India.

Training

Short course in Tropical Ophthalmology 9–11 April, 2008. **Objectives:** To familiarise participants with the main causes of blindness in the world, with emphasis on the tropics. **Target audience:** Ophthalmologists from

high-income countries. **More information:** Visit www.Lshtm.ac.uk/prospectus/shortsto.html. For applications, email registry@Lshtm.ac.uk or write to Registry, 50 Bedford Square, London WC1E 7HT, UK.

Planning for VISION 2020 July 2008. **Objectives:** To familiarise participants with the goals and objectives of VISION 2020: The Right to Sight and the planning principles involved in establishing community eye health programmes at regional or national level. **Target audience:** Ophthalmologists and eye health charity programme managers. **More information:** Visit www.Lshtm.ac.uk/prospectus/short/spv.html. For applications, email registry@Lshtm.ac.uk or write to Registry, 50 Bedford Square, London WC1E 7HT, UK.

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Next issue

The next issue of the *Community Eye Health Journal* will be on the theme **Cataract complications**

Gawn McIlwaine